



News Release

IDAHO DEPARTMENT OF WATER RESOURCES

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FILER RETAILER JOINS ENERGY EFFICIENCY PARTNERSHIP PROGRAM

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For Media Information:
Bob Minter, (208) 287-4901

Westwind Homes, Filer, is now an official program participant in the Idaho Energy Division's Northwest Energy Efficient Manufactured Home (NEEM™) certification program.

Westwind Homes joins 34 other Idaho manufactured home retailers in the energy efficiency partnership program with the Idaho Energy Division. The partnership is part of the NEEM regional energy efficiency program.

"Homes built to the NEEM option are considered the most energy-efficient manufactured homes in the nation," says Bob Minter, senior energy specialist with the Idaho Energy Division and Idaho's NEEM program manager.

"Super Good Cents/Energy Star homes compliment Westwind's quality and craftsmanship," says Kelly Gates, manager. "Comfort and affordability are always something our customers want."

The homes constructed in Idaho's five manufacturing plants are certified by the Idaho Energy Division to meet the higher energy efficiency option. An additional 15 plants in Oregon, Washington, California and British Columbia participate in the program. NEEM's regional industry program assists manufacturers and retailers in all five areas.

Under the Idaho partnership program, retailers participate in an energy-efficient home construction and marketing briefing with the Idaho Energy Division.

"The Idaho NEEM partnership program helps educate and support retailers so their sales staff can understand the additional energy efficiency elements of certified homes and better promote the efficiency option to their customers," says Minter.

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NEEM is a regional partnership program between state governments, utilities and the industry representatives committed to bringing affordable, energy-efficient manufactured home products and services to the marketplace.

Sixty-one of the region's utilities continue to offer incentives to homebuyers and retail sales representatives for sales of the electrically heated NEEM option home.

Interested homebuyers can obtain information on the NEEM option by visiting Westwind Homes, 3900 High Desert Parkway in Filer or by calling 208-732-5710. Consumers can also call the NEEM regional hotline, 1-888-355-6277, or log onto www.ahousefulofsavings.com.

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